



## **Florida Local Environmental Resource Agencies 2009 Action Plan**

### **Mission Statement**

*FLERA aims to strengthen the role of local environmental programs and to encourage the formation of new programs. FLERA provides for enhanced communication of information regarding local environmental protection efforts and promotes delegation of state and federal operations to local programs.*

### **Goals and Strategies**

1. Focus on legislative issues for members during 2009 Session.
  - a. Revise agreement with KSA to include legislative services beginning in 2009.
2. Ensure financial stability.
  - a. Utilize reserves as necessary.
  - b. Have a successful, Annual Conference in Sarasota with realistic goals in terms of profitability.
3. Retain and increase membership.
  - a. Quarterly contact with members.
  - b. First contacts must be completed by October 15<sup>th</sup>.
  - c. Contact members that have left FLERA in past year.
  - d. Hold dues increase in abeyance until at least 2010.

## **Other Service Revisions**

1. Modify format and purpose of quarterly meetings to include both Board *business* and general membership *education*, beginning mid-morning and concluding mid-afternoon.
2. Make continued improvements to website and newsletter.
3. Partner with Florida Green Building Coalition or other similar organizations, asking them to link to our web page and vice-versa. Promote Green Government standard and offer assistance to interested counties. Consider a resolution to support Green Local Government, present to BOD, if approved, post on web and advise FGBC.
4. Form a Sustainable Community subcommittee.
5. Co-sponsor workshops with Orange County. Consider other co-sponsorships as appropriate and beneficial. Consider smaller workshops during year, such as webinars. Orange County is willing to take the lead on this so as to not impact the KSA contract.